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A busy Village Fair & Sidewalk Sale after a rainy start

By Greg Reilly on July 18, 2015 in Business, Community, News · 0 Comments



About author



Greg Reilly

Crowds were strong for the 50th Village Fair and Sidewalk Sale in downtown New Canaan on Saturday, as all sorts of community organizations and activities for children were out blending with the retailers offering quality merchandise at bargain prices.

Rain fell during set-up time at 7:30 a.m., and even though it stopped right around the official start time of 9 a.m. it may have kept away some early-hour shoppers. At the end of the day a number of merchants said it was a good day, other than the delayed start which kept some merchandise from being out on display right at 9.

As the closing hour of 4 p.m. approached, the Whitney Shop and Ski & Sport reported a very good day of sales, other than during the morning delay.

An owner/manager at Togs said the day was "good;" Susan at Soleil Toile said it was "great;" and Mark at Family Britches said is was "ok."

FOR PHOTO SLIDESHOW CLICK HERE

Liz King at The Linen Shop said they did 50% fewer transactions than they did



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a year ago. Merchandise had to be brought back into the story while it rained and continued to threaten rain in the morning. Some items were not back outside on the tables until 1 p.m.

The Harvey Team Realtors George and Jana Harvey of William Pitt Sothebys were very happy with the day. Said George, "We met a lot of great people, great potential clients for Connecticut, Vermont and Florida. It was a great day to be out and part of the community."

Rose Walker and Ann Gehnrich, partners in Christian Bling jewelry also were very pleased, reporting the day got off to a slow start, but "It turned out great. Great Response to their line, they said.

Maxine, the owner of Jade lifestyle apparel, said, "It was a really good day. We met new people and made many new "Jaded friends."

All of the retail activity was complemented by booths including a CT bike challenge fundraiser for cancer survivors supported by Walter Stewart's Market; New Canaan Democrats and Republicans across the street from each other promoting candidates, party membership and their upcoming caucuses; Staying Put and Halo Studios both promoting wellness, even if in different forms; and entertainment by the Town Band and later by youths of The School of Rock New Canaan, which teacher musical instruments and performing.

A group of children from The School of Rock, ranging in age from 10 to 14, with the help of some high school and college boys and girls awed the crowd and drew applause as they played and performed classic rock music with near-professional cohesion and sound.

New Canaan Chamber board president Jenny Esposito of TD Bank said that having parts of Main, Elm and South streets closed to vehicles helps to allow the crowds and vendors create a truly festive fair atmosphere.

[Check back to this website for a photo slideshow and an expanded report.]



Steve Karl of Karl Chevrolet in front of a climbing wall. — Greg Reilly photo











Looking from Main west to Elm, about 3 p.m. — Greg Reilly

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