

REAL ESTATE NEWS

William Pitt Sotheby's International Realty won multiple graphic design awards

William Pitt and Julia B. Fee Sotheby's International Realty recently announced that the firm won multiple graphic design awards from Graphic Design USA in the 55th annual American Graphic Design Awards. The company took home three awards for its industry-leading graphic design work across its print and digital publications.

William Pitt and Julia B. Fee Sotheby's International Realty's "The Advantage" booklet, which outlines the exclusive marketing advantages the company offers to its valued clients and agents, won the award for the brochure collateral category. The firm's Market Watch report was tabbed as the best annual report. Released on a quarterly basis, Market Watch arms consumers with facts and statistics on the current strength of the

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markets that the firm services.

The company's "Essential" newsletter, sent monthly to more than 200,000 subscribers with company and brand news the firm deems essential to the real estate industry, was named the best newsletter/e-newsletter in that category. William Pitt and Julia B. Fee Sotheby's In-

ternational Realty also ranked in the top 10 percent of submissions in each category, in what was the most selective year of the annual contest.

Graphic Design USA received 10,000 submissions for this year's awards. The 2018 American Graphic Design Awards showcase how graphic design shapes business and society, products and services, as well as commerce and culture.

"This is a huge achievement for our company and a testament to the hard work our marketing team puts forth day in and day out," said Monique Rafferty, Director of Marketing for William Pitt and Julia. B Fee Sotheby's International Realty. "Our marketing strength is one of the many reasons our firm stands at the forefront of innovation in the digital age. We are honored to be recognized with these prestigious awards."

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